

IWOfurn Monthly Report

Companies now available via IWOfurn with immediate effect – new users

The following companies have been available to users of the platform for connection since last month:

- **Collection AB Sp. Z.o.o**
64500 Szamotuly – Poland
- **Möbelhaus Käthe Meyerhoff GmbH**
27711 Osterholz-Scharmbeck– Germany

Message types implemented by IWOfurn users and connected companies

The following companies extended their message portfolio via IWO

furn last month and are available for connection via the platform:

- **Loddenkemper GmbH & Co. KG**
Planning orders (Furnplan)
- **Möbel Inhofer GmbH & Co. KG**
Planning orders
- **Neue Modular AG**
Electronic catalogues





Headlines February 2013

04.02.2013

New faces at the IWO furn Networking Center

Starting on 1 February, the two new employees Olga Müller and Daniel Früh will be supporting IWO furn customers in networking with other EDI partners

05.02.2013

Electronic invoice exchange saves money and goes easy on the environment

Over 260 companies exchanged more than 1,000,000 electronic invoices in 2012 via the IWO furn platform. More than 180 manufacturers and 30 dealers have decided in favour of the legally recognized and easy-to-use procedure with digital signature instead of bilateral agreements and now use IWO furn as signature service provider. This has enabled the industry to save between 2 and 4 million euros in 2012 based on an assumed 2 - 4 euros per invoice. The environment will certainly appreciate this!

07.02.2013

Furniture culture – FURNITURE BUYERS market study in 2013: multichannel becoming increasingly important

The market study shows that “for half of the furniture buyers, the stimulus to purchase comes from inspiration at the point of sale”, but that “consumers are increasingly combining different information and purchase channels. Product search, information and the actual purchase often take place in different channels according to the study.”

The FURNITURE BUYERS 2013 market study published by Ferdinand Holzmann Verlag documents the wishes and ideas of consumers on a good 200 pages.

Please contact Norbert.hogeluecht@holzmann.de for further information

08.02.2013

Loddenkemper receives planning orders via EDI

The bedroom and living room furniture producer Loddenkemper GmbH & Co. KG receives its planning orders by EDI via the IWO furn platform, including all graphic objects which have been created by the dealers in the Furnplan planning program. They can then be processed at Loddenkemper fully automatically after transmission through IWO furn

11.02.2013

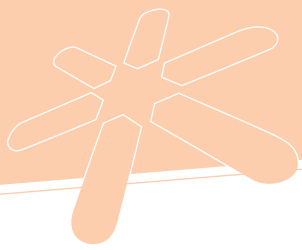
IWO furn as training company

In 2013 IWO furn once again offers talented young people the opportunity to train as an IT specialist/applications developer. Interested? Find out more...

13.02.2013

Collection AB available via IWO furn

The upholstered furniture manufacturer Collection AB has registered with IWO furn and is now available via the platform



14.02.2013

Möbel Inhofer sends planning orders via EDI

Möbel Inhofer also uses the possibility of sending planning orders by EDI via IWO furn including all graphic objects. These can then be processed fully automatically by the manufacturer if the ERP system is integrated

15.02.2013

Furniture online trading booming

According to the German E-Commerce and Distance Selling Trade Association (bvh) in Hamburg, the internet pure players take top position, growing by 40 per cent in 2012 compared to the previous year, followed by stationary dealers who also operate in the internet or through catalogues

19.02.2013

Further catalogues from Habufa

The Dutch furniture wholesaler Habufa will in future be providing electronic catalogues via the IWO furn platform also for its brands Henders & Hazel and Xoon

21.02.2013

Möbelhaus Käthe Meyerhoff backs IWO furn

A further member in the European Furniture Network (EMV) has decided to use the benefits of the IWO furn platform: Möbelhaus Käthe Meyerhoff as user of Cognito merchandise management will be using the platform to exchange electronic messages and catalogues

25.02.2013

IWO furn now also in South Korea

IWO furn is now offering users in South Korea the opportunity to use the platform in the Korean language

27.02.2013

Electronic catalogues also from Neue Modular

The Swiss bedroom furniture manufacturer Neue Modular AG provides its dealers with article master data via IWO furn in return for which it receives orders by EDI via the IWO furn platform