

## **IWO**furn Monthly Report

### **Companies now available via IWO**furn with immediate effect – new users


The following companies have been available to users of the platform for connection since last month:

- **Möbel Mahler GmbH**  
73441 Bopfingen - Germany
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### **Message types implemented by IWO**furn users and connected companies

The following companies extended their message portfolio via IWO

furn last month and are available for connection via the platform:

- **Möbel Mahler GmbH**  
Auftrag (ORDERS)  
Auftragsbestätigung (ORDRSP)  
Artikelstammdatren
- 



## Headlines May 2013

02.05.2013

### **Unirez - IWOfurn Certified Partner for SAP Business One**

*Unirez GmbH, as a Gold Partner of SAP, has successfully integrated the interfaces for orders, order confirmations and invoices to IWOfurn for different companies...*

*Unirez has successfully operated in Germany since 1967 as an IT service provider for HR and ERP systems. Unirez has not only been a partner of SAP for over 10 years...*

07.05.2013

### **IWOfurn continues with its partner flatrate**

*Register once and then benefit from the existing network of the IWOfurn Society. This is the motto of IWOfurn customers. For a partner fee of € 10 per month, companies can exchange messages with their companies or suppliers without additional transaction fees. This price policy essentially distinguishes IWOfurn from its competitors.*

*If you wish to receive more information on the terms and conditions at IWOfurn, please get in touch with Daniel.Frueh@IWOfurn.com.*

13.05.2013

### **Campaign „100 – anyone can do it“ – a great success**

*10 companies registered on IWOfurn are already exchanging electronic messages or master data with over 100 partners and benefiting from the € 10 partner flatrate with no additional transaction costs.*

14.05.2013

### **Polipol tests IDM catalogues on the IWOfurn platform**

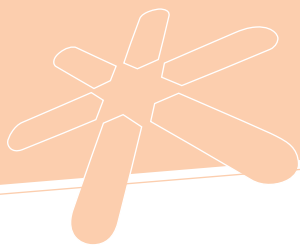
*The first participant from the ISM Polster working group, the Polipol group from Diepenau with the companies Megapol, Polinova, Polipol and Zehdenick, has registered for the IWOfurn platform and is testing product logic and pricing with the assistance of the IWOfurn configurator.*

*The variant catalogues from selected retailers will be provided after completion of this test. The catalogues in the IDM format specially developed for the upholstered furniture manufacturers can then be used via the IWOfurn interface with the merchandise management systems of the trade directly at the point of sales.*

17.05.2013

### **Möbel Mahler – 21st union member operates EDI via IWOfurn**

*One of the largest furniture companies in Germany, the union member and Ametras user Möbel Mahler, has once again placed its trust in the IWOfurn services. Orders, order confirmations and article master data will in future be exchanged via the IWOfurn platform using EDI. Möbel Mahler expects to achieve enormous cost and time economies which other union members have been using for years. After the introductory workshop, the IWOfurn Networking Service ensures a fast implementation with as many suppliers as possible.*



23.05.2013

### **IWOfurn on site: workshop at DKK collection**

*In a 2-day article workshop, IWOfurn analysed the existing article structures, variant logic and the rules on pricing and product configuration together with marketing and IT of the Polish upholstered furniture manufacturer DKK. These logics were then presented in the IWOfurn master data manager and checked in the configurator. There is now a clear idea of how the products are to be configured at the POS and how the interface to the master data provision must be implemented.*

24.05.2013

### **Web-based online functions...**

*...such as the open IWOfurn supplier portal or B2B shop functionalities permit communication with companies which have no application integration. Use these functions to satisfy the requirements of retail or industry quickly and simply. Our Networking Team would be happy to provide you with further information.*

27.05.2013

### **Wohn Schick: number of connected suppliers doubled in only two months**

*With the support of the IWOfurn Networking Centre, the trading company Wohn Schick GmbH + Co. KG in Haigerloch succeeded in doubling the number of the EDI suppliers connected via IWOfurn in only 8 weeks.*

28.05.2013

### **Möbel Rathmer starts networking initiative**

*ZTogether with the Networking Team of IWOfurn, the user Möbel Rathmer has launched a networking offensive to address and connect further suppliers. The Networking Team provides full support here from the first contact of new partners, the on-going organisation and communication through to going live. You need support in implementing your connection strategy? Talk to us!*

29.05.2013

### **8,000 is the number of the month!**

*More than 8,000 corporate relations are currently managed by IWOfurn every month. This equals to an increase of over 30% compared to the previous year with an upward trend...*

31.05.2013

### **IWOfurn further extends the network**

*More than 850 companies can now be reached throughout the world from trade and industry via the IWOfurn platform and the figures will continue to rise ...*